



## *Chapter Leadership Message*

*Dear Friends:*

*The Cape Fear Chapter of the American Red Cross proudly entered its 100<sup>th</sup> year of service to the Cape Fear Region in 2008. We are profoundly grateful to the countless area residents who have generously donated their time, talent, blood and money over the past century. Together, we have fulfilled our humanitarian mission to provide relief to disaster victims and prevent, prepare for and respond to emergencies.*

*As we prepare to embark on our second century service, we continue to look to you—our financial supporters, blood donors, and volunteers—to help us carry on the tradition of neighbor helping neighbor. Your selfless contributions make it possible for the Red Cross to be there when we are needed most and will help us to build a stronger and safer community.*

*Thank you again for your dedicated support of the vital programs and services provided by your local American Red Cross chapter.*

*With warm regards,*



Phil Sharpe, Chairman  
2008-2009 Board of Directors



Vicki LaBelle, Executive Director

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### **Mission Statement**

The American Red Cross, a humanitarian organization led by volunteers and guided by its congressional charter and the Fundamental Principles of the International Red Cross Movement, will provide relief to victims of disaster and help people prevent, prepare for, and respond to emergencies.

# American Red Cross - Cape Fear Chapter

*Proudly serving Brunswick, Columbus, Duplin, New Hanover and Pender counties.*

<p>1102 S. 16th Street Wilmington, NC 28401</p> <p>Phone: (910) 762-2683 Fax: (910) 343-5850</p>	<p><b>Chapter Staff</b></p> <p>Vicki LaBelle—Executive Director Laura Craft—Director, Health &amp; Safety Victoria Kling—Director, Emergency Services Shelia Johnson—Coordinator, Columbus County Diane Matz-Kane—Accounting Clerk McKayla Abraham—Blood Support Specialist Sharon Shaffer—Administrative Assistant</p>	<p>704 N. Thompson St., Whiteville NC 28472</p> <p>Phone: (910) 642-3364 Fax: (910) 642-2026</p>
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Governed by volunteers and supported by community donations, the American Red Cross is a nationwide network dedicated to saving lives and helping people prevent, prepare for and respond to emergencies.

*The American National Red Cross was founded by Clara Barton on May 21, 1881.*

The American Red Cross is not a government agency, nor does it receive federal funding. Red Cross programs and services are funded through generous financial contributions made by individuals, businesses, faith-based organizations, foundations and civic groups.

*Originally chartered on November 10, 1908, the Cape Fear Chapter is the oldest Red Cross chapter in the State of North Carolina.*

The Cape Fear Chapter is a local non-profit organization serving Brunswick, Columbus, Duplin, New Hanover and Pender counties and became a chartered unit of the American National Red Cross on November 10, 1908.

To make a tax-deductible financial contribution, please visit the chapter's website at [www.arccapefear.org](http://www.arccapefear.org) or contact us at (910) 762-2683.

Columbus County residents may also contact our Whiteville office at (910) 642-3364.

## ANNUAL FINANCIAL SUMMARY

Fiscal Year July 1, 2007 - June 30, 2008

### Contributions, Revenue, and Gains

Federated (United Way)	\$ 29,652
Monetary Contributions	232,623
Special Events (Net)	80,709
In-Kind Contributions	17,923
Grants	120,000
Products & Services, Inter Red Cross Revenues	501,657
Investments and Other Revenues, Gains & Losses	3,856
<b>Total Contributions and Revenue</b>	<b>\$ 986,420</b>

### Expenses

Services to Chapters (Columbus County)	\$ 116,980
Services to Armed Forces	7,508
Disaster Services	257,491
Biomedical Services	39,462
Health Services	146,303
Community Services	11,581
International Services	0
Membership and Fundraising	98,545
Management and General	147,874
National Sector - Chapter Assessment	102,644
<b>Total Expenditures</b>	<b>\$ 928,388</b>
Excess/(Deficit) of Revenue over Expense	<b>\$ 58,032</b>
Change in Net Assets	\$ 58,032
Beginning Net Assets	\$ 41,387
Ending Net Assets	\$ 99,419

*Independent audit by Jason C. Keller, CPA  
Complete audit report available for review upon request.*

## Annual Report (July 1, 2007 - June 30, 2008)

### Blood Services

Every two seconds, someone in America needs blood. On average, 38,000 units of blood are needed each day for emergencies, for use during surgical procedures and cancer treatments, to be transfused to premature babies or mothers experiencing childbirth complication, and to combat a number of other disorders and diseases.

The American Red Cross collects nearly half of the nation's blood supply. Every blood donation can help to save up to three lives.

For more information on donating blood or sponsoring a blood drive, visit [www.givelife.org](http://www.givelife.org) or call 254-GIVE.

**STATS:** Last year, Cape Fear Chapter volunteers supported 594 local blood drives through which 20,141 units of lifesaving blood were collected and distributed to area hospitals for patients in need.

### Health & Safety Services

The American Red Cross provides the most current training and information through its health and safety programs. Immediate First aid and CPR can mean the difference between life and death for someone experiencing a medical emergency. American Red Cross first aid, CPR and AED courses are designed to give you the confidence to respond in such an emergency situation with skills that can save a life.

The Cape Fear Chapter offers classes in first aid, CPR, Babysitter's Training, Pet First Aid, and workplace safety. Local Authorized Providers also provide Red Cross swimming lessons, lifeguard certification, and other water safety courses.

**STATS:** During the 2008 fiscal year, the Cape Fear Chapter held 1,349 Health & Safety courses taught by 334 trained instructors and trained a total of 8,752 area residents in lifesaving skills and preparedness actions.

### Disaster Services

American Red Cross disaster relief focuses on meeting immediate, emergency disaster-caused needs. When a disaster threatens or strikes, the Red Cross provides food, shelter, health and mental health services and other basic necessities.

Trained Red Cross volunteers are available to respond 24 hours per day, 365 days per year. Single family fires account for the overwhelming majority of disasters affecting American families. Fires kill more Americans each year than all other disasters combined.

During the 2008 fiscal year, Red Cross disaster relief workers responded to 151 local disasters, assisting 637 area residents (203 families) with their immediate emergency disaster-caused needs and providing more than \$137,000 in direct aid to those affected.

The Cape Fear Chapter also provided 1,200 referrals to partner agencies and distributed disaster preparedness and prevention information to 1,550 area residents through community education presentations.

All American Red Cross disaster assistance is free, made possible by voluntary donations of time and money by the American people. Disaster can strike quickly and without warning and being prepared is crucial. The Red Cross encourages the public to build a disaster kit, make a plan and be informed. Visit our website, [www.arccapefear.org](http://www.arccapefear.org) to learn more about actions you can take to **Be Red Cross Ready**.

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## American Red Cross Service Delivery Annual Report (July 1, 2007—June 30, 2008)

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### Volunteer Services

The American Red Cross is a volunteer led organization. Volunteers account for more than 97 percent of our local and national workforce.

Last year, 336 Red Cross volunteers donated their time and talent to the Cape Fear Chapter in order to serve the needs of our community. We are proud of their accomplishments and continued dedication to the organization and our community.

**Change a life,  
starting with your own...  
Volunteer.  
Donate.  
Give Blood.  
Get Trained.**



**For more information  
about volunteer  
opportunities,  
please visit our  
website at  
[www.arccapefear.org](http://www.arccapefear.org)**

### Services to the Armed Forces

In accordance with the Fundamental Principles of the International Red Cross Movement and the American Red Cross Congressional Charter, our Services to Armed Forces programs ensure that both current and former members of United States military units and their families have 24-hour access to a timely and reliable global emergency communications network, case management services, and emergency financial assistance.

Additionally, the American Red Cross helps to support community-based military members and their families by providing information on the scope of Red Cross programs and services available at pre-deployment briefings and through our "Get to Know Us" program.

**STATS:** Between July 1, 2007 and June 30, 2008, the Cape Fear Chapter assisted 495 military families with emergency communications and provided 20 service members with information on our Services to Armed Forces programs through "Get to Know Us" presentations and materials.

Those who support the American Red Cross through volunteer time, blood donations, or by making financial and in-kind contributions, share in the special kinship of neighbors helping neighbors, whether they are around the block or across the globe.

The American Red Cross relies on the continued financial support of the American people to carry out our mission. Your generosity enables the Cape Fear Chapter to provide many vital programs and services to our local community. With your support, we will continue to stand ready to assist those in need. Your contributions are greatly appreciated – not only by our organization, but by those who benefit directly from your generosity.